

MARKETING MINOR

fall 2021

AQUINAS REQUIREMENTS

BS 202 Principles of Marketing	3.0
BS 460 Ethical Applications in Business	3.0

TRANSFER EQUIVALENTS

MKTG200 PRINCIPLES OF MARKETING

Electives: 5 courses from the following which best meets the student's educational and career objectives.

BS 311 Advertising	3.0
BS 313 International Business	3.0
BS 316 International Marketing	3.0

BS311 ADVERTISING
BUSN201 INTERNATIONAL BUSINESS