BS 360 Consumer Behavior BS 414 Supply Chain Management BS 415 Sales Management ES 311 Intermediate Microeconomics	3.0 3.0 3.0 3.0	BA 172 Sales
Choose 1 capstone course from the following: BS 442 Cases in Marketing Management BS 483 Marketing Strategy	3.0 3.0	
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International Business (15 credits) BS456 Cases in International Business Choose four (4) courses from the following: BS313 International Business BS315 Culture in International Business BS316 International Marketing BS397 Field Experience in International/Global Business (min. 3 credits) BS455 International Finance BS490 Study Away Business Experience ES342 International Economics	3.0 3.0 3.0 3.0 3 or more 3.0 3.0 3.0	 BA 288 Introduction to International Business